



SALT LAKE 2002



September 12, 2002

To Whom It May Concern:

The Salt Lake Organizing Committee for the 2002 Olympic Winter Games was faced with the challenge of selecting a production company that could handle four large ceremonies, almost back to back and coast to coast. It was important to choose a firm with a proven record and tremendous management experience, but mostly a firm that could recognize and reflect the powerful image of our Olympic flame.

Me 3 Productions was chosen from several companies around the country. From the very start of our planning, they proved to be the perfect decision. Their experience with previous Olympic ceremonies coupled with their professional manner was a winning combination for the "Signature City Ceremonies" along the Olympic Torch Relay.

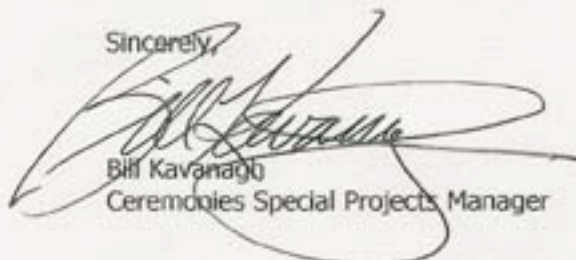
From the moment that Mohammed Ali lit the first cauldron and Peggy Fleming began the relay on a very exciting morning in Atlanta, Me 3 was always one step ahead of the events. And as thousands of people jammed Rockefeller Plaza on a cold Christmas Eve, their timing was exact as the mayor ran to the stage with the flame to greet a Broadway choir and a host of past Olympians.

Again in Los Angeles at Universal City, and in Salt Lake City for the final arrival of the Torch, each production was created and managed to the detail. Few people will ever recognize the enormous task of timing the Torch runners with the ceremonies on the stage. Singers, videos, stage designs, IMAG, crowd control, and celebrity speakers were all part of the huge productions, as well as several lighting and audio challenges they had to overcome.

More than any other factor, there is no way to explain or describe the severe temperatures that they were forced to deal with in Salt Lake City.

From their producers, directors, coordinators, stage managers and all of the detailed technical staff, Me 3 handled each ceremony with dignity, professionalism and superb creativity.

Sincerely,



Bill Kavanagh
Ceremonies Special Projects Manager



CITY HALL
LOS ANGELES, CALIFORNIA 90012

JAMES K. HAHN
MAYOR

January 23, 2002

Becci Casey
ME3 Productions
235 East Broadway, Suite 414
Long Beach, California 90802

Dear Becci:

I would like to thank you for your assistance with the 2002 Olympic Torch ceremony at CityWalk.

I appreciate all you did to help make the events a success. Thank you for your service to our city.

Very truly yours,

JAMES K. HAHN
Mayor

JKH:lw